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CERTIFIED PUBLIC ACCOUNTANTS • BUSINESS ADVISORS • TAX CONSULTANTS

PROVIDING CREATIVE SOLUTIONS SINCE 1979

TOP 10 MISTAKES IN SELECTING SOFTWARE

(Source: WSCPA Management Consulting Services Committee)

1. Failure to consult with an accounting professional.

- Keep goal (functional system) in mind ... if you don't know, ask.
- Professionals implement systems for a living.
- They can apply systematic methodologies to the project.
- They can establish realistic budgets and schedules.
- They can act as facilitators.
- They can propose useful ideas from other companies, other industries.

2. Underestimated total cost – software, training, support, etc.

- California Society estimated 1-2% of company annual sales.
- Software cost is just part of the total cost:

Price Waterhouse study:

- Hardware 20%
- Software 10%
- Installation & Training 15%
- Internal Costs 45%
- Maintenance 5%
- Supplies 5%
- Documentation costs document how the system works in YOUR company. Software manuals document only how the software works.

3. Underestimated implementation time

- Spend time improving procedures before the implementation starts.
- History volumes vs. keypunch time required.
- Masterfiles (customer, vendor) 30 per hour.
- Transaction detail (invoices, purchase orders) 50 per hour.
- Training time for data entry people.
- Supervisory time.
- Time available to staff for implementation.
- Half-day sessions, two or three sessions per week, can take two months.

4. No backup – programs, data, people

- The job's not over until the backup's done.
- Tape, disk.
- People can leave, too.

5. Inadequate training

- Staff left to figure it out on their own.
- Transaction training, but no end-of-period training.
- "The General Ledger isn't posting"

6. No help with set-up

- This is the same impulse that keeps people from asking directions.
- Setup is typically a series of questions in the software that control how the system operates.
- No use of outside consultant/installer for setup tasks.
- Wrong inventory valuation method is an example.
- Hard to change after processing has begun.

7. Unprepared staff – lack of skills, willingness, time

- People operating over their heads.
- Accounting skills are often lacking, no computer skills.
- Fear of new systems, new procedures.
- Make sure they have input in the selection process.
- Concern for their job, "What if I can't learn?"
- Involve the staff from the start.
- Fully tasked with day-to-day operations, no time to implement.
- Involve other departments in the company from the start.

8. Wrong software.

- Spend time before your purchase to evaluate your business and software requirements.
- For example, distribution software in a manufacturing environment.
- Selling services through the inventory module.
- Time of year differences paving company.
- Problems can surface during installation.
- Much high-level software is non-returnable once you have installed it.

9. No project leader

- These projects need top management involvement from the start.
- Designated individual responsible for coordinating resources and enforcing the plan.
- No responsibility without authority (to spend).

10. No plan

- Task One: choose a "cutover date"
- Specific sequence of tasks with assigned responsibilities.
- Build masterfiles first, then enter history, then begin processing transactions.
- For example, enter AP vendors first, then open invoices, then start processing checks.
- Plan hardware as well as software.